

NEWS RELEASE

**DEOMI RELEASES 2016 SEXUAL ASSAULT AWARENESS
AND PREVENTION MONTH (SAAPM) POSTER**

APRIL 5, 2016

PATRICK AIR FORCE BASE, Fla. – In observance of Sexual Assault Awareness and Prevention Month, observed each year during the month of April, the Defense Equal Opportunity Management Institute (DEOMI) and the Department of Defense Sexual Assault Prevention and Response Office (SAPRO), announce original artwork available for download from the DEOMI public website, www.deomi.org and from the SAPRO website, www.sapr.mil

SAAPM is recognized in April by both civilian and military communities. The Department of Defense observes SAAPM by focusing on creating the appropriate culture to eliminate sexual assault and requiring a personal commitment from all Service members at every level.



We all have a part in combating sexual assault and SAAPM offers an excellent opportunity to focus attention on our individual roles, and SAAPM activities are a great way to extend this message.

Scan the imbedded Quick Response Code (QRC) to see a video on this topic.

The ongoing 2016 theme is the same as the 2015 theme: "Eliminate Sexual Assault: Know Your Part. Do Your Part."

- **Eliminate Sexual Assault:** Every Service member, at every level in our military, must know, understand, and adhere to Service values and standards of behavior in order to eliminate sexual assault, and other inappropriate behavior.
- **Know Your Part:** Each member of our DoD community has a unique role in preventing and responding to sexual assault. We must recognize our part in stopping this crime starting with our own awareness and knowing when and where to intervene.
- **Do Your Part:** We have to act. If we see a crime or inappropriate behavior unfolding, we need to step in to prevent it. We each need to add our voice to the call to end this crime.

Army Major General Camille M. Nichols, who was appointed the DoD SAPRO Director in June 2015, has the following message to convey on the SAPRO website:

“What is already clear to me is that for most military survivors of this crime, Sexual Assault Response Coordinators (SARCs) and Sexual Assault Prevention and Response Victim Advocates (SAPR VAs) are the lifeline of the SAPR program. As such, I thank each and every one of you for your dedicated support and compassion. Your commitment is paramount to protecting and comforting victims as they move through the process to recovery.”

“For those of you who have been a victim of this crime, I want you to know that we are working very hard to support your recovery and participation in the military justice system, as well as to ensure that when you make the difficult decision to report, you can do so without being concerned about retaliation. You will be treated with the privacy you desire, the sensitivity you deserve, and the seriousness that this crime demands,” she wrote.

All DEOMI Observance Month poster files are in the public domain unless otherwise indicated. We simply request you credit DEOMI. Please note that you may take the hi-resolution poster image file accompanying this news release to your preferred printing facility for display in your organization or use during your special observance program.

All poster images are high-resolution and may be used to print posters up to 30 X 40 inches. DEOMI does not have the capability to print posters and mail them out to customers upon request. All DEOMI observance month poster files are in the public domain unless otherwise indicated.

In addition, please check out our website for a wide variety of new products we’ve prepared to help our EO/EEO professionals in the field with their support of the special observance and awareness months posters, PowerPoints, and Facts of the Day.

Here are just a few of the upgrades we are working on at the present time.

- Templates which can be easily tailored to meet specific organizational needs.
- Themed Mini-poster with facts.
- Themed Mini-poster templates.
- Themed Invitation / Thank You card template.
- Generic Thank You card template
- Themed Book Mark

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