



# DEOMI

DEFENSE EQUAL OPPORTUNITY MANAGEMENT INSTITUTE



## NEWS RELEASE

### DEOMI RELEASES 2016 NATIONAL DISABILITY EMPLOYMENT AWARENESS MONTH OBSERVANCE POSTER

PATRICK AIR FORCE BASE, Fla. – In observance of National Disability Employment Awareness Month, celebrated each year in October, the Defense Equal Opportunity Management Institute (DEOMI) proudly announces the availability of original artwork available for download from our public website at [www.deomi.org](http://www.deomi.org).

Please note that you may download this hi-resolution image file by clicking the “download” link below the thumbnail image for this poster on the website and take it to your preferred printing facility for display in your organization or use during your special observance program.

“The DEOMI National Disability Employment Awareness Month (NDEAM) poster concept incorporates the Department of Labor’s (DOL) theme of #InclusionWorks and depicts an elevator with various members with disabilities,” according to a small group of DEOMI team members who, visualize, create and produce all our Institute’s products.

“The floor sign below the DOD symbol on the left of the elevator reflects various areas important to these individuals. The green elevator arrow and statement ‘Access to Opportunity’ to the right of the elevator reinforces their upward mobility to these areas via inclusion.”

### 2016 NATIONAL DISABILITY EMPLOYMENT AWARENESS MONTH THEME

The Office of Disability Employment Policy (ODEP) created this year’s theme with input from a wide variety of its partner organizations, including those representing employers, people with disabilities and their families, and federal, state and local agencies. The hope is that the hashtag theme spurs both individuals and groups to post images and stimulate discussion on social media about the many ways “inclusion works.”

“By fostering a culture that embraces individual differences, including disabilities, businesses profit by having a wider variety of tools to confront challenges,” said Jennifer Sheehy, Deputy Assistant Secretary of Labor for Disability Employment Policy.

“Our nation’s most successful companies proudly make inclusion a core value. They know that inclusion works. It works for workers, it works for employers, it works for opportunity, and it works for innovation.”



NDEAM's history dates back to 1945, when Congress declared the first week in October each year as "National Employ the Physically Handicapped Week." In 1962, the word "physically" was dropped to acknowledge individuals with all types of disabilities. In 1988, the federal legislature expanded the week to a month and changed the name to NDEAM. When the department established ODEP in 2001, the agency assumed responsibility for NDEAM.

All DEOMI observance month poster files are in the public domain. All DEOMI special observance poster images are hi-resolution and may be used to print posters up to 30 X 40 inches. DEOMI does not have the capability to print posters and mail them out to our customers upon request. We simply request you credit the Defense Equal Opportunity Management Institute when using them.

In addition, please check out our website for a wide variety of new products we've prepared to help our EO/EEO professionals in the field with their support of the special observance and awareness months, in addition to the standard poster, PowerPoint, and Facts of the Day items previously used.

Here are just a few of the upgrades we are working on at the present time.

- Several of them are templates which can be easier tailored by the user to meet their specific organizational needs.
- Themed Mini-poster with facts.
- Themed Mini-poster templates.
- Information Database (facts, quotes, photos, etc) which can be used in a variety of ways.
- Themed Invitation / Thank You card template.
- Generic Thank You card template.
- Themed Activity Book.
- Themed Book Mark.

**DEOMI PUBLIC AFFAIRS · MR. CHRISTOPHER CALKINS 494-6208 · SFC JOSHUA BRANDENBURG 494-2853**  
**[WWW.DEOMI.ORG](http://WWW.DEOMI.ORG)**  
**366 TUSKEGEE AIRMEN DRIVE · PATRICK AIR FORCE BASE, FLORIDA 32925**  
**READINESS...IS DEOMI'S GUIDING PRINCIPLE**  
**BECOME A FRIEND OF DEOMI ON FACEBOOK AT [WWW.FACEBOOK.COM/DEOMI.DOD](http://WWW.FACEBOOK.COM/DEOMI.DOD)**