



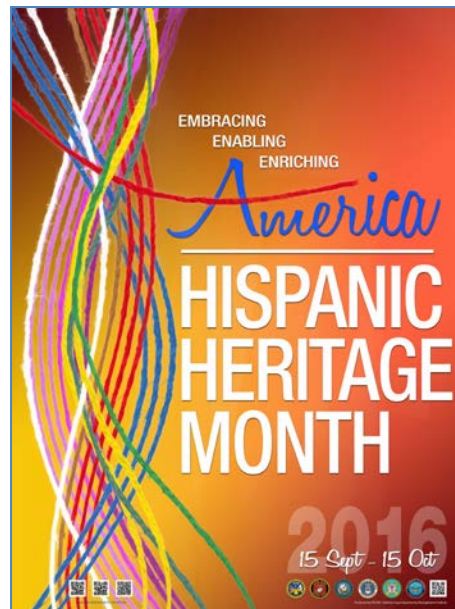
NEWS RELEASE

DEOMI RELEASES 2016 HISPANIC HERITAGE MONTH OBSERVANCE POSTER

PATRICK AIR FORCE BASE, Fla. – In observance of Hispanic Heritage Month, celebrated each year from September 15 through October 15, the Defense Equal Opportunity Management Institute (DEOMI), proudly announces the availability of original artwork available for download from our public website at www.deomi.org.

Please note that you may download this hi-resolution image file by clicking the “download” link below the thumbnail image for this poster on the website and take it to your preferred printing facility for display in your organization or use during your special observance programs.

Ms. Dawn Smith is one of a small group of DEOMI team members who, visualize, create and produce all our Institute’s products.



“Our DEOMI Hispanic Heritage concept incorporates colored threads common to several Hispanic countries and represent the culture, heritage, diversity, and contributions which are intermingled with the dominate colors of red, white, and blue for the United States and culminating in the crossing of the “A” in America,” she said. “Hispanics have enriched every facet of our national identity, with traditions that stretch across centuries and reflect the many ancestries that comprise the Hispanic community.”

2016 HISPANIC HERITAGE MONTH THEME

The National Council of Hispanic Employment Program Managers (NCHEPM), announces the annual Hispanic Heritage Month theme. The 2016 theme invites us to reflect on Hispanic American’s vitality and meaningful legacy in our Nation’s cultural framework.

The winning theme “Embracing, Enriching, and Enabling America,” submitted by Maurice Sanabria, CSSGB, Chief, Command Programs Office, Defense Logistics Agency-Aviation, focuses on three major elements, according to Ms. Veronica Vasquez, NCHEPM Secretary.

- **Embracing** - Hispanics and Hispanic-Americans still look at the United States of America as the great beacon of hope; the land of opportunity; and a place where anyone with determination, self-discipline, and hard work can achieve his/her goals. We embrace the ideals that founded this nation. We believe in the American Dream, in self-determination, in liberty, and the pursuit of happiness.
- **Enriching** - Hispanics and Hispanic-Americans not only embrace America and its culture but we also bring our own traditions, culture, language, values, work ethic and ideals to the great American table. We enrich this culture through diversity, hard work, compassion, passion, and an

unwavering commitment to make this country better than it already is.

- **Enabling** - Hispanics and Hispanic-Americans make contributions in many fields that enable the greatness of America. Our contributions to the defense of this nation, the arts, sports, public service, research and development, non-profit organization management, civil rights, politics, business, agriculture, and the service industry enable America to maintain its competitiveness, relevance, and position in the global landscape as the leader of the free world.

All DEOMI observance month poster files are in the public domain. All DEOMI special observance poster images are hi-resolution and may be used to print posters up to 30 X 40 inches. DEOMI does not have the capability to print posters and mail them out to our customers upon request.

We simply request you credit the Defense Equal Opportunity Management Institute when using them.

In addition, please check out our website for a wide variety of new products we've prepared to help our EO/EEO professionals in the field with their support of the special observance and awareness months, in addition to the standard poster, PowerPoint, and Facts of the Day items previously used.

Here are just a few of the upgrades we are working on at the present time.

- Several of them are templates which can be easier tailored by the user to meet their specific organizational needs.
- Themed Mini-poster with facts.
- Themed Mini-poster templates.
- Information Database (facts, quotes, photos, etc) which can be used in a variety of ways.
- Themed Invitation / Thank You card template.
- Generic Thank You card template.
- Themed Activity Book.
- Themed Book Mark.

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