DEOMI RELEASES 2019
DR. MARTIN LUTHER KING JR. HOLIDAY OBSERVANCE POSTER

Nov. 6, 2019

PATRICK AIR FORCE BASE, Fla. – In observance of the 2019 Dr. Martin Luther King Jr. holiday, the Defense Equal Opportunity Management Institute proudly announces the availability of original artwork available for download at www.deomi.org.

Martin Luther King Jr. Day is a United States federal holiday marking the birthday of Rev. Dr. Martin Luther King Jr. It is observed on the third Monday of January each year, around the time of King’s birthday, Jan. 15. This year, the Martin Luther King Jr. Day of service will be recognized on Jan. 21, 2019.

This year’s poster showcases the sentiment of what Dr. Martin Luther Jr. said during his acceptance speech of the Noble Prize in 1964, “I refuse to accept the view that mankind is so tragically bound to the starless midnight of racism and war that the bright daybreak of peace and brotherhood can never become a reality.” Dr. King is silhouetted in black in the forefront of the poster with his teachings shown in bright colors representing daybreak.

The national recurring theme of this holiday is “Remember! Celebrate! Act! A Day On, Not A Day Off!” It calls upon the American people to engage in public service and promote peaceful social change. Dr. King’s unfinished movement toward equality can be achieved by our united, enduring efforts.

Dr. Martin Luther King Jr. used the power of words and acts of nonviolent resistance, such as protests, grassroots organizing, and civil disobedience to achieve seemingly-impossible goals.

He is honored and remembered in hundreds of statues, parks, streets, squares, churches and other public facilities around the world as a leader whose teachings are increasingly relevant to the
progress of humankind, and is the only non-president memorialized on the National Mall in the Nation’s Capital.

In 1964, at 35 years old, Martin Luther King Jr. became the youngest person to win the Nobel Peace Prize. He was assassinated on April 4, 1968 in Memphis, Tenn. and posthumously awarded the Presidential Medal of Freedom and the Congressional Gold Medal.

You may take the high-resolution poster image file accompanying this news release to your preferred printing facility for display in your organization or use during your special observance program. All DEOMI special observance poster images are high-resolution and may be used to print posters up to 30 x 40 inches.

DEOMI does not have the capability to print posters and mail them out to customers upon request. All DEOMI observance month poster files are in the public domain unless otherwise indicated.

In addition to the poster, please check out our website for a wide variety of new products we’ve prepared to help our EO/EEO, and Command Climate Specialist professionals in the field with their support of the special observance and awareness months.